December is a time for reflection on the past and anticipation of the future, and so it is for the Department of Journalism and Mass Communications at Murray State University.

As always seems to be the case in any university setting, the JMC department has experienced the paradox of stability in a context of change.

Murray State has a new interim president and a recently-hired provost while the department has a new interim chair. Despite the changes, the JMC students, staff, and faculty carry on their tradition of excellence like a metronome.

Following are a few examples:

- Murray State selected 131 students for Who’s Who Among Students in American Universities and Colleges. Twenty of them (or 15 percent) were from JMC.
- JMC students represent three percent of the overall student body at Murray State. If you’re into index numbers, all of this means JMC students this past year were approximately 375 percent more likely than average to be named to Who’s Who.
- With the invaluable aid of Robert Norworth, our executive-in-residence, the JMC advertising/public relations internship program continues to grow.
- Since its inception in 2011, 126 students have participated in 158 internships at major agencies in Atlanta, Boston, Chicago, Dallas, Los Angeles, Minneapolis, New York, South Korea, and China. With 23 applicants again this fall, we’re on track for placing an additional 20-plus interns in 2019.
- Averaging more than one per issue, The Murray State News won 33 awards at the annual Kentucky Press Association Convention last January in Lexington.
- The paper’s awards for editorial content include first place for Best General News Story, Best Column, Best Ongoing Coverage, Best Use of Social Media, Best Sports Picture Essay and Best Lifestyle Page. In advertising and promotions The News took first place for Best Clothing Store Advertisement, Best Holiday Greeting Ads and General/Miscellaneous, Best Creative Use of the Newspaper/Newspaper Promotion and Best Online/Digital Ad.
- Debbie Owens, our former chair, has accepted a position in the Arthur J. Bauernfeind College of Business at Murray State to head up its initiatives in diversity and inclusion. She continues to teach with a half-time appointment in JMC.
- Dr. Owens was selected to attend the 2018 Higher Education Resource Services (HERS) Leadership Institute this past summer.
- Going forward, the department has approved a new minor in TV Production which will begin with the fall 2019 semester, and we are launching our new online graduate program this coming spring.
- Our administrative assistant Marion Hale has been elected president of Murray State’s Staff Congress. Her current term runs through June 2019. She also is serving on the University’s search committee for its next president.
- Finally and most importantly, we are grateful for your continued support. As Dr. Owens pointed out in last fall’s JMC Journal, without your help we couldn’t keep abreast of the fast-paced technological changes in both classroom delivery and industry-level training that our students require to succeed.
- Our alumni are our greatest asset, and we appreciate you a great deal.
- We look forward to hearing from you in 2019.

H. Allen White
Interim Chair

From the chair

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On the cover:
Dr. Bob Jackson, Murray State’s interim president, greeted students, faculty and staff at the department’s back to school picnic in late August.

The JMC Journal is an official publication of the Department of Journalism and Mass Communications, Murray State University, produced in support of Murray State journalism and mass communications graduates. The JMC Journal is published under the supervision of the JMC department chair, Dr. Allen White.

Opinions expressed in the JMC Journal are those of columnists or signed writers and do not necessarily reflect the opinions of the department or the University.

Material for publication should be submitted to Department of Journalism and Mass Communications, Attn: JMC Journal, 114 Wilson Hall, Murray, KY 42071-3311; telephone (270) 809-2387.

Publisher .................................. Dr. Allen White
Production/Photography ............ Orville Herndon
Department honors top students

The Department of Journalism and Mass Communications recognized its outstanding students at the annual spring banquet April 24. Those receiving recognition as the top senior in their major were: Amy Evans, Austin Gordon, Dacia Brown, Tori Wood, Tyler Barker and Kiaya Young.

Evans was named the Robert J. Norrisworthy Outstanding Senior in Advertising. She was a Graphic Communications Media minor from Louisville, Ky. She sold ads for Gateway Magazine, interned at Scoppechio Advertising. She was a member of Ads Club and participated in intramural sports.

Gordon was honored as the Outstanding Senior in Graphic Communications Media. He was a marketing minor from Benton, Ky. He served as the production manager and online editor for The Murray State News and Gateway Magazine. He had an intern and front-end web developer at Designory.

Gordon was president and public relations director for the Ads Club, a member of the Public Relations Student Society of America and treasurer of the Gamma Epsilon Tao honor society. He was director of multimedia for Student Government Association and vice president of volunteering for Omicron Delta Kappa.

His work was recognized by the Kentucky Press Association Advertising Awards with second place best graphic, third place best graphic, second place creative use of the newspaper/newspaper promotion, certificate of merit for furniture ads, certificate of merit for holiday greeting ads and general/miscellaneous. He received awards for his work with PRSSA and Ads Club.

Brown was recognized as the Outstanding Senior in Journalism. She was a sports communication minor from Smyrna, Tenn. She worked for WMC Action News 5. She is on the University’s volleyball team. She has served as a camp counselor.

Wood received the Outstanding Senior in Public Relations award. She was also a graphic communications media major and a business administration minor from Symsonia, Ky. She worked as a designer for The Murray State News. She was an intern for the Office of Branding, Marketing and Communications, served on the MSU Social Media Team and worked with the Racer Relations firm. Her off-campus internships included VUE Magazine and Social Sharkz.

Wood was the president of Student Government Association, a counselor for Summer Orientation, and a student worker in the Office of Recruitment. She was a member of Panhellenic Council, Alpha Sigma Alpha and Student Ambassadors. She was crowned Miss Murray State University in 2017.

Barker was named the Outstanding Senior in Television Production. He was a creative writing minor from Louisville, Ky.

He was a member of the TV Club. He worked at Winslow Dining Hall, Jeff Robards Construction Co. and Walmart.

Young was recognized as the Outstanding Graduate Student. She received the outstanding senior in public relations award in 2015.

She participated in the Study Abroad program at the Universität Regensburg in Regensburg, Germany, in 2017. She has served as a marketing intern at Qloba Mexican Eats, Murray, president of WKRR Junior League, Paducah, Ky., and an intern at the Four Rivers Carson Center, Paducah, Ky.

Young presented papers at the Broadcast Education Association, Las Vegas; Ohio Valley Conference, Murray; AEJMC Conference, Chicago; and at Murray State’s Scholars Week.

Eight students were inducted into Kappa Tau Alpha, the national honorary journalism fraternity. They were Olivia Bailey, Tyler Barker, Bailey Bohannon, Tyler Covington, Kayla Speis, Quinnen Taylor, Jaclyn Whoberry, and Tori Wood. The Kappa Tau Alpha Top Scholar recipient was Tori Wood.
1960s

Dr. Bob McGaughey (65, 69) is the retired chairman of Murray State’s Department of Journalism and Mass Communications.

1970s

Mike Chadwell (73) is the general manager of WHOP-AM & WHOP-FM Hopkinsville, Ky.

Loyd Ford (74) is owner and publisher of The Lake News in Calvert City, Ky. He was the 2016 president of the Kentucky Press Association.

Johnny R Miller (74, 80) is retired in St. Louis and volunteer manager for urban colonies of purple martins, via the Purple Martin Conservation Association.

Jim Heady (75) is the regional publisher for HD Media which includes the state newspaper, The Charleston Gazette-Mail in Charleston, W.Va. and the Herald-Dispatch in Huntington, W.Va.

Dr. Katie Paschall (75) is a professor of communication at Florida SouthWestern State College.

Gil Hopson (78) has been promoted to full time lay about and ne’er-do-well. He putters around between homes in Pinellas Park, Fla. and Murray, Ky.

Terra Barnett Marquette (78) is a freelance writer living near Denver.

Patrick Slattery (78) is the chief photographer at Vanderbilt University Strategic Communications.

Alan C. Stout (78) serves as a federal bankruptcy judge holding court in Louisville, Ky., and Paducah, Ky. He also serves on the Board of Trustees of the Murray State University Foundation.

1980s

Tab Brockman (81) is the parks and recreation superintendent for the City of Hopkinsville, where their team was recently named the 2018 Outstanding Department in Kentucky (Class II) by the Kentucky Recreation and Parks Society. Tab and his wife Beth (82), reside in Hopkinsville, Ky. He also serves as the current vice-president of the MSU Alumni Association Board of Governors.

Lance Cowan (81) is an entertainment publicist living in Nashville.

Melanie Martin (81) is a free-lance writer and editor in the Dallas/Ft. Worth Metroplex. She crafts corporate messages for financial institutions, large IT services companies, and commercial real estate companies. In addition, she is a book editor and an English and Spanish tutor to students from kindergarten through college. Melanieamartin.com

Mike Fraser (82) is the vice president of Global Sustainability and Efficiency Services for Schneider Electric, and serves on the board of Murray State’s Center for International Business and Trade.

Tressa Brewer Ross (82, 06) is the coordinator for the College of Education and Human Services recruitment and retention center.

Dan Bundy (83) is an administrative specialist with the Kentucky Department for Libraries and Archives.

Earl Brown (86) is currently in production of HBO’s “Deadwood: Statehood” movie. He shot a TV pilot for Hulu titled “Reprisal” shortly before Deadwood. He is featured in Netflix’s upcoming release, Highwaymen. It’s the story of Frank Hamer and Manly Gault’s pursuit of Bonnie & Clyde.

Cindy Kennedy (88) is a national board certified teacher. She was certified as an exceptional needs specialist this year.

Jim Link (88, 91) is the chief human resources officer for Randstad North America in Atlanta.

Randy Herndon (89) is the owner of T horoughbred Productions, Murray (video production and voice talent). He retired from the Calloway County High School after the 2017-18 school year.

Kevin Patton (89) is a sports writer/columnist for The Gleaner in Henderson, Ky.

1990s

Jim Trimble (90) is priest-in-charge at Emmanuel Episcopal Church in Winchester, Ky.

Cyrus Afzali (91) is a senior information systems communications specialist at Paul, Weiss, Rifkind, Wharton & Garrison LLP.

Joe Hedges (91) is retired from the Murray State University JMC department as adviser to The Murray State News. He is now living in Frankfort, Ky.

Leigh Landini Wright (93) was granted a promotion and tenure in Murray State’s JMC department. She teaches in the journalism sequence.

Tiffany Clark Blazina (98) is director of public relations for Crittenden County schools and an instructional coach at Crittenden Middle School.

Larissa Shoemaker Porter (99) was promoted to an FTZ professional with UPS Zone Solutions.

Ryan Wagner (99) is the owner of VisualRush website & design in Evansville, Ind.

2000s

Jonathan Clark (00) is the campus minister at Murray State’s Baptist Campus Ministry (BSU/BCM).

Christine Hall (00) is senior reporter for Community Impact Newspaper - Sugar Land/Missouri City.

Kristin Hill Taylor (01) was nominated by U.S. Rep. James Comer as an angel in adoption, which is an award presented by the Congressional Coalition on Adoption Institute in Washington, D.C.

Jeremy Kirk (03) is the emergency management director at Kirtland AFB in Albuquerque, N.M.

Jeremy Rose (03) is the vice president/director of marketing at CSFB. Rose also serves as the voice of the Murray State Women’s Basketball Team on the Racers Sports Network.

Ellen Copeland-Lee (04) is a substitute teacher for the Graves County Board of Education.

Dr. Melony Shemberger (04) was granted a promotion in Murray State’s JMC department. She teaches in the journalism sequence.

Megan Arszman (05) is director of marketing and communications for the Indiana Horse Racing Commission, as well as running a successful communications company on the side.

Megan Chaney Mitchell (06) is the director of graduate admissions and recruitment at Austin Peay State University.

Tyler Riordan (06) is a senior media planner at Blue 449 NA.

Brandon Roddy (06) is a sports reporter for KENS 5 Eyewitness News This Mmorning. He is the sports reporter/correspondent/co host of San Antonio’s number one morning lifestyle show Great Day SA.

Continues on page 5

If your listing is missing or out of date please use the coupon on the back page to update the department about you and/or other JMC alumni. You may also send alumni news by e-mail to alumni@jmcjournal.org. Thank you.
Alumni Notes
Continued from page 4

Brittney Mabry Young (06) is the editor for the College of Graduate Studies at Middle Tennessee State University and a doctoral candidate at Tennessee State University.

Chris Jung (07) is the marketing/events coordinator for the City of Hopkinsville and the Hopkinsville Sportsplex.

2010s

Laura Schaumburg Oswald (10) is the director of marketing at the Paducah Convention & Visitors Bureau.

Brendon Cook (14) is a freelance photographer and marketer living in New York City.

Paige Hoffmeister (15) is the social media specialist at Peoples Health (New Orleans)

Juantaya Arch (16) is a client services manager at Essence Global, NYC.

Austin Gordon (18) is the media specialist at Hutson, Inc.

Deaths


Julia K Carlson (84) died March 29, 2017.

Jeanne M Chumbler (75) died April 12, 2017.

Byron L Evers (71) died April 25, 2017.

Olen Littleton Bryant (51) died July 11, 2017.

Glenn E Exum (71) died Sept. 9, 2017.


Gail A Harris (93) died Oct. 19, 2017.

Rita L Luken (96) died Nov. 10, 2017.

Dr. Blanton O Croft (56) died Nov. 26, 2017.

Jan Parker (93) died Feb. 15, 2018.

Dr. Stephanie Balmer (89) died Feb. 17, 2018.

Brad Borton (79) died April 30, 2018.

Betty S Goers (51) died May 1, 2018.

Dr. Robert L Clark (49) died July 15, 2018.


Barbara B Simons (49) died July 30, 2018.

Tom Rickman (65) died Sept. 3, 2018.

Norma D Frank (51) died Sept. 13, 2018.


Alumni collect awards at KPA meeting

JMC alumni won awards in all four of the divisions of the 2017 Kentucky Press Association annual newspaper competition.

In the weekly I competition, Melony Shemberger won second and third place for Best Enterprise Story, writing for the Todd County Standard.

In the weekly II contest, Daryl Tabor of the Crittenden Press won first place for Best Column and for Best Ongoing Story. He took third place for Best Graphic.

In the weekly III contest, Stevie Lowery of the Lebanon Enterprise won first place for Best General News Story, Best Feature, Best Ongoing Story, Best Feature Picture and Best Sports Section. She also won third place in Best Enterprise Story, second place for Best Editorial, second place for Best Front Page and third place for Best Sports Story.

In the multi-weekly category, staffers of the Mayfield Messenger won several awards. Shelley Byrne won first place for Best News Story, Best Enterprise Story and Best Headline.

Eric Walker and Tom Berry took third place for Best Sports Column and Walker finished third in the Best Sports Story competition.

The Murray Ledger & Times won several honors in the Daily I competition. John Wright took third for Best Breaking News, first and second for Best Breaking News Picture, first and second for Best General News Picture, second and third for Best Feature Picture and second place for Best Sports Picture.

In the same division, Chris Jung of the Kentucky New Era (Hopkinsville) took second place for Best Sports Column, for Best Sports Special Section and Best Headline.

In the Daily III category, Ed Marlowe of the Paducah Sun won third place in best Breaking News Coverage.

In the Associate Newspaper division, Michelle Vowell of the Ft. Campbell Courier won first and second place for Best Sports Story, first for Best Sports Feature, first for Best Picture Essay, first and second for Best Special Section, first and second for Best Sports Section and first place for Best Front Page.

The awards banquet took place Jan. 26 in Lexington.
High school media students learn skills from department workshop

The Department of Journalism and Mass Communications welcomed more than 250 high school students and media advisers to campus on Sept. 28 for the annual High School Media Workshop.

This event provided learning opportunities for students working in a variety of high school media.

Sessions included: evaluating news, advertising sales, sports still photography, latest trends in memory books, InDesign basics, Facebook Live, careers in the media, social media, crafting an effective ad, looking good in print, asking better questions, and crafting a solid news story.

Two super sessions were offered. One featured Murray State television production students and faculty. The session looked at the winners of this year’s video category. Tips and insights for strengthening news, sports and features were provided in the session.

Newspaper and multimedia students could participate in a super session in the newsroom of The Murray State News. Attendees learned about the sections of a college newspaper and how to use AP style. The students recorded a segment of the Murray State Minute webcast. The session was taught by the adviser and student staff of The News.

High school media advisers were able to participate in a curriculum swapshop, best practices, and group discussion sessions.

An AP style competition was offered as part of the Workshop.

JMC faculty/staff teaching sessions included: Robert Valentine, Wm. Gross Magee, Brent Norsworthy, Dr. Melony Shemberger, Chris Haynes, Dr. Kevin Qualls, Dr. Stephanie Anderson, Dr. Debbie Owens, Elizabeth Thomas, Gill Welsch, Dr. Tim Vance, Orville Herndon, Dr. Marcie Hinton, Leigh Wright.

Sessions led by professionals outside the JMC department included: Dana Statton, University Libraries; Jeremy McKeel, MSU Digital Media Services; Valerie Ezell and Amey Graybeal, Jostens; and Shelley Street Byrne, The Mayfield Messenger.

Leigh Wright served as the director of the High School Workshop. She was assisted by Marion Hale.

Winners of the High School Media Competition were announced prior to the beginning of the workshop. A complete list of winners can be found on JMCJounral.org.

The 2019 High School Media Workshop is scheduled for Sept. 27.
The Murray State News staff hosted one of the High School Workshop’s super sessions. Sara Howell, left, features editor, and Ashley Traylor, editor in chief, met with students in the paper’s conference room.

Rebecca Mosella, chief videographer for The Murray State News, covered the aspects of video production. Students participating in the newspaper super session recorded a segment for the “Murray State Minute” webcast.

Bob Valentine shared insights on advertising sales with students attending his session.

Valerie Ezell, customer service manager at Jostens, Clarksville, Tenn., helped high school yearbook staff members learn ways to improve their school’s book.
Seniors glean insight from media pros

JMC seniors had a chance to meet and learn from professionals in their field on Nov. 1. The department’s annual Meet the Pros events hosted professionals in advertising, graphic communications media, journalism, public relations and TV production.

Advertising students were able to listen to Jamie Futrell, general manager, Bristol Broadcasting, Paducah; Joshua Miller, vice president of digital, 5by5 Agency, Nashville, Tenn.; Karie Thornton, digital sales director, Bristol Broadcasting, Paducah; Robert Norsworthy, executive-in-residence, Arthur J. Bauernfeind College of Business, Murray State University; and Kyle Hayden, local sales manager, WPSD-TV, Paducah.

Austin Gordon, media specialist, Hutson, Inc., Murray, shared his insights with graphic communications media majors.

Journalism seniors heard from Will Brantley, hunting editor, Field & Stream, Murray; Shelly Byrne, reporter, The Mayfield Messenger, Mayfield; and Areia Hathcock, general manager, Metropolis Planet, Metropolis, Ill. and the Mayfield Messenger, Mayfield, Ky.

Five visiting professionals shared their experiences with public relations majors. Those speakers were: Tori Daughrity, director of marketing and public relations, Henry County Medical Center, Paris, Tenn.; Dana Howard, marketing communications coordinator, CFSB, Benton; Richard Patterson, deputy public affairs officer, U.S. Army Cadet Command, Fort Knox; Heather Mix, account manager, Bayard Advertising, Nashville, Tenn.; Kallan Bubb, senior strategist, Canvas Worldwide, Los Angeles; and Kayla Speis, director of marketing and communications, Murray Convention & Visitors Bureau, Murray.

Television production majors listened to the insights of Jason Barnett, owner/creative director, Jason Barnett Graphics, Louis-ville; Roger Seay, news director, KFVS-TV 12, Cape Girardeau, Mo.; and Jeremy McKeel, director, Digital Media Services, Murray State University.

Following the one-hour roundtable sessions students participated in a speed interview session. Students spoke with a professional for a brief amount of time and moved to the next professional when time was called.

Gill Welsch, head of the advertising major, served as coordinator for this event.
During fall break, Dr. Debbie Owens traveled to the University of Alabama-Tuscaloosa where she met with representatives of the College of Communication and Information Sciences (CCIS) to discuss its diversity plan.

The meeting was hosted by members of the college’s Diversity Forum, Dr. George Daniels, assistant dean for administration, College of Communication and Information Sciences, and Dr. Mary M. Meares, associate professor, Department of Communication Studies and chair of the Human Resources Committee.

“I appreciate getting an opportunity to observe firsthand the initiatives that are in place at Alabama,” Owens said. “They’ve provided me with a broader perspective on ways to implement a sustainable diversity plan.”

The college’s diversity initiatives have been nationally recognized by the Association for Education in Journalism and Mass Communications (AEJMC) and used as a model for the International Mass Communication Training and Research Center. CCIS initiatives include the use of multiple instructors to teach diversity-focused courses and diversity advocacy training for faculty and staff.

Owens said she intends to highlight aspects of UA’s model as examples of “best practices” for innovations in diversity and inclusiveness both within the JMC department and at the collegiate level.

In November, she represented the A. J. Bauernfeind College of Business at the 2018 Diversity and Inclusiveness Summit sponsored by Association to Advance Collegiate Schools of Business (AACSB) in Phoenix.

Owens confers with diversity and inclusiveness leaders in Tuscaloosa

Dr. Mary M. Meares, left, and Dr. George Daniels, right, of the University of Alabama-Tuscaloosa, discussed their school’s diversity initiatives with Dr. Debbie Owens. Over the summer Owens was selected to head up diversity and inclusion initiatives in Murray State’s Arthur J. Bauernfeind College of Business.
Who’s Who picks 20 JMC seniors

Twenty majors in the Department of Journalism and Mass Communications were named to the 2018-19 Who’s Who in American Colleges and Universities. Murray State had 131 students who made this year’s list.

The JMC recipients were Michelle Blanchette, Abigail Branham, Cassandra Breiten, Lauren Campbell, Tori Wood Cherry, Mary Curtis, Lauren Edwards, Emily Hancock, Savannah Hatfield-Rininger, Emily Leonard, Collin Morris, Rebecca Mosella, Sydney Owen, Joel Polarek, Abigail Smith, Katelyn Suiter, Amanda Surmeier, Kayla Thompson, Ashley Traylor and Patrick Waldrington.

Blanchette was a graphic communications media major and a computer science minor. She was a graphic designer for the men’s basketball team, and an independent contractor in graphic design and website development. She worked as a WordPress developer for Matt Blanchette Productions.

Blanchette was the chair of the JMC Department’s 2018 Gravure Day. During her spare time, Blanchette volunteered with the Humane Society and Racer Club. She graduated in December.

Branham majored in journalism and minored in professional writing. She worked in media productions for Racer Athletics. Her off-campus experience included the Lexington Legends MiLB, WLEX 18 and Resolution Media.

She is a Murray State cheerleader and a member of Alpha Delta Pi. She plans to graduate in May.

Breiten was a public relations major and a non-profit leadership minor. She worked with Racer Relations and was a member of PRSSA.

She was a member of the brAvery Foundation, Alpha Sigma Alpha, The Journey, Sigma Alpha Lambda. She interned with CHADS Coalition. She was a tutor for University’s Student Disabilities Services. She graduated in December.

Campbell is a public relations major and a journalism minor. She was a reporter and social media manager for The Murray State News. She was the on-air talent for “The Murray State Minute.” She had an internship with WKRN NewsChannel 2 in Nashville, Tenn.

Campbell is a JMC student ambassador. Her campus activities include Alpha Omicron Pi, Panhellenic, MSU Student Ambassadors, a Summer O counselor, Student Government Association, Campus Activities Board, St. Jude Up ‘til Dawn. She was the second runner-up in the Miss Murray State University Scholarship Pageant.

She is a student worker for the Department of Organizational Communication and Office of Admissions. Campbell will graduate in May.

Cherry is a public relations major and a business administration minor. She received the 2018 Outstanding Senior in Public Relations award. She worked as a designer for The Murray State News. She was an intern for the Office of Branding, Marketing and Communications, served on the MSU Social Media Team and worked with the Racer Relations firm. Her off-campus internships included VUE Magazine and Social Sharkz.

Cherry was the president of Student Government Association, a counselor for Summer Orientation, and a student worker in the Office of Recruitment. She was a member of Panhellenic Council, Alpha Sigma Alpha and Student Ambassadors. She was crowned Miss Murray State University in 2017. Cherry will graduate in May.

Curtis is a public relations major and advertising minor. She worked with Gateway Magazine. She interned at Diversified Agency Services in New York City.

She was a member of Ads Club, Alpha Delta Pi Sorority and Panhellenic’s executive council. She worked at Scoops and Sprinkles, Bath and Body Works, Murray State University as a desk worker. She was a cashier at CFSB. Curtis will graduate in May.

Edwards is an advertising major and a business administration minor. She served as an account management intern at Merkley and Partners. She also worked at Shogun, Japanese Steak and Sushi as a server and hostess; McLean County High School as a percussion technician; Pockets gas station as a cashier and kitchen worker; and was a desk worker at Lee Clark College.

She was a member of Ads Club, Her Campus, Omicron Delta Kappa, National Society of Leadership and Success—Better World Project, Active Minds, Racer Band; and the Lee Clark College Residential College Council.

She received the National Engaged Leadership Award, Advanced Leadership Certification, Executive Leadership Certification and Lee Clark College’s Outstanding Service Award. She will graduate in May.

Hancock is a Television Production major. She is minoring in Journalism and Agriculture Communications. She worked with Racer Athletics and TV-11 as a sideline reporter, videographer and camera operator for the OVC Digital Network, ESPN+, and RacerVision. She is a free-
Mosella was a television production major and an Organizational Communication minor. She worked for The Murray State News, WPSD Local 6, and DDB New York. She was the spokesperson for the TV Club. Mosella graduated in December.

Owen is a Public Relations major. She is minoring in marketing and advertising. She was an account intern at BBDO NY and a social media intern for YardDart Media. She was the recruitment director for PRSSA. She served as the overall PR chair, social media chair, alumni relations chair, foundation chair for Sigma Sigma Sigma Sorority. She interned in the Davis County PVA Office. She was a student caller for RacerThon and was recognized as the top caller. She will graduate in May.

Polarek is a public relations major and an advertising minor. He wrote for The Murray State News, Blue & Gold Magazine, and Murray State’s Branding, Marketing and Communications Office. He interned in the Fort Knox Public Affairs Office where he wrote for futurearmyofficer.army.mil and was a videographer for the Army ROTC YouTube channel. He is a member of PRSSA, the Presidential Fellowship Scholarship Selection Committee, Honors Student Council, HC Franklin Residential College Court, and the Murray State Rowing Club. Polarek will graduate in May.

Smith is a Television Production major and a Journalism minor. She performed media relations for Murray State Athletics. She worked at Busch Gardens Tampa Bay. She was a member of TV Club, Kappa Delta Sorority, Campus Outreach, Hester College, ELIC Engage Hong Kong, and Hardin Baptist Church’s college ministry. Smith graduated in December.

Suiter is an advertising major and a Business Administration minor. Her campus media experience included Gateway Magazine, Murray State Social Media Team, “MSU 2 Nite,” and a PR and advertising internship for Murray State’s Branding, Marketing and Communications.

She is a member of Ads Club, Alpha Delta Pi Sorority, Lee Clark College, and Baptist Campus Ministries. She has worked as an assistant manager for Cato and as a student worker in the Department of Biological Sciences. Suiter will graduate in May.

Surmeier was a public relations major. She minored in Chinese studies and criminal justice. She was an intern in the Branding, Marketing and Communication office. She had internships at the Purchase Area Sexual Assault and Child Advocacy Center, AWAKE Chocolate, Brodeur Partners, US Army Cadet Command, and the Humane Society of Calloway County. She was a member of PRSSA, Kappa Delta, and Order of Omega. She was Panhellenic’s vice president of community service and philanthropy. Surmeier graduated in December.

Thompson was a public relations major and a nonprofit leadership studies minor. She was a public relations intern for the Murray State Alumni Office. She has also served as a waitress, nanny, tutor/mentor, and caregiver to an adult with Down Syndrome. She was the social media manager intern for Dare2Share Ministries.

She was a member of Campus Activities Board, Campus Outreach, and Hart

Continues on page 12
College. She was vice president of new member education and standards board committee for Tri Sigma. She was a conversation partner in the English as a Second Language Program. She was a youth group leader at Hardin Baptist Church. Thompson graduated in December.

Traylor is a television production major and a Journalism minor. She is the editor-in-chief for *The Murray State News*, and editor for *Gateway Magazine*. She works with Murray State TV-11. She served as a news intern at WPSD-Local 6, a disruptive journalism educator’s fellowship intern at Tow Night, a marketing/social media coordinator intern for The Vince Carter Team. She is a freelance photographer/wedding videographer.

She is a JMC ambassador. She is the vice president of membership recruitment for Alpha Omicron Pi sorority, executive director for St. Jude Children’s Research Hospital Up ‘til Dawn, the first runner up in the Miss Murray State University Scholarship Pageant and the Disciple Now leader at Hardin Baptist Church. She is a member of Order of Omega, Phi Kappa Phi, and Omicron Delta Kappa.

Her awards include the third place Most Creative Use of Multimedia from the Kentucky Press Association. She is a 2018 Barbara Cochran Breazeale Fellow. Traylor plans to graduate in May.

Wadlington is a public relations major and an advertising minor. He has worked for Murray State Sports Marketing and Quest Pharmaceuticals.

He is a member of Ads Club, Sigma Chi Fraternity, National Society of Collegiate Scholars, and St. Jude’s Up Til Dawn Program. He is a volunteer for Murray Calloway County Need Line. He is the Sigma Chi Jon Huntsman Leadership Scholar. Wadlington plans to graduate in May.

Dr. Stephanie Anderson, assistant professor of journalism, was selected as a standout professor by the Tow-Knight Center for Entrepreneurial Journalism for her approaches to teaching to ensure that students succeed in the ever-evolving online news space.

Anderson was one of six professors in the United States chosen for the Disruptive Journalism Educators. Her project consisted of creating the curriculum for a trauma journalism course and unit that could be implemented at any post-secondary institution. Anderson presented her project at the Online News Associations three-day conference in Austin, Texas in September.

As part of the fellowship, Anderson is in the process of creating a documentary for educators to use as part of the trauma journalism unit or course. This includes interviews with journalists who have covered traumatic events all over the country from the Orlando Night Club shooting to the Las Vegas shooting to the Sept.11 attacks to the Sandy Hook Massacre and the Marshall County High School shooting.

In addition to her fellowship, she was awarded funds for a student assistant. That student, senior television production major, Ashley Traylor traveled to Connecticut and New York with Anderson in July to interview several of these journalists.

Anderson will be teaching a special topics course, trauma journalism in the spring 2019 semester in which students will learn about how to properly cover and cope with traumatic events, participate in active shooter training and CPR/First-Aid training.

No visit to New York is complete without visiting the Today Show’s studio at Rockefeller Plaza.
Students and faculty from Murray State University won more than 30 awards from the 149th annual Kentucky Press Association (KPA) Convention, held Jan. 25–26 in Lexington, during an awards banquet that recognized the top collegiate and professional entries in reporting, photography, design and advertising categories.

Students with The Murray State News won 33 awards overall, 13 more than the previous year prior, for work published October 2016 through September 2017.

“Murray State has an elite group of collegiate journalists and many of them choose to work for The Murray State News,” said Dr. Stephanie Anderson, adviser to The Murray State News and assistant professor of journalism and mass communications. “They are able to gain experience beginning as freshmen working on an award-winning college newspaper. By the time they graduate, these student journalists have the knowledge, skills and experience to compete for the top journalism jobs in the country.”

Award winners from The Murray State News include the following students:

- **Best General News Story (First Place):** Collin Morris of Lewisport
- **Best General News Story (Second Place):** Katlyn Mackie of Hopkinsville
- **Best Features Story (Third Place):** Sydni Anderson of Indian Mound, Tennessee
- **Best Column (First Place):** Gisselle Hernandez of Orange Walk, Belize
- **Best Sports Feature Story (Second Place):** Blake Sandlin of Calvert City
- **Best Ongoing Coverage (First Place):** Staff
- **Best Business/Agriculture Story (Second Place):** Sabra Jackson of Frankfort, Indiana
- **Best Use of Social Media (First Place):** Staff
- **Most Creative Use of Multimedia (Third Place):** Ashley Traylor of Helena, Alabama
- **Best Features News Picture (Second Place):** Jenny Rohl of O’Fallon, Illinois
- **Best Sports Picture Essay (First Place):** Chalice Keith of Glen Allen, Missouri
- **Best Special Section (Second Place):** Staff
- **Best Sports Section (Second Place):** Staff
- **Best Lifestyle Page (First Place):** Emily Williams of Paducah and Gisselle Hernandez
- **Best Lifestyle Page (Second Place):** Gisselle Hernandez
- **Best Editorial Page (Third Place):** Hallie Beard of Taylorsville and Tyler Anderson of Bowling Green
- **Best Front Page (Third Place):** Staff
- **Best Headline (Second Place):** Connor Jaschen of Hopkinsville

General Excellence Award in News (Second Place): Staff
Best Clothing Store Advertisement (First and Second Place): Austin Gordon of Benton
Best Entertainment/Dining Advertisement (Third Place): Austin Gordon
Best Special Sections (Second Place): Staff
Best Holiday Greeting Ads and General/Miscellaneous (First and Second Place): Austin Gordon
Best Special Events Advertisement (Second Place): Austin Gordon
Best Creative Use of the Newspaper/Newspaper Promotion (First and Second Place): Austin Gordon
Best Online/Digital Ad (First Place): Austin Gordon
General Excellence Award in Advertising (Second Place): Staff

Gordon also won three certificates of merit in addition to the awards listed above.
Wright participates on convention panels

Leigh Landini Wright, associate professor of journalism, presented two panels and moderated another one at the annual Broadcast Education Association convention in Las Vegas in April 2018.

Wright moderated the panel “Teaching Beyond the Notebook” which featured assistant professor Dr. Stephanie Anderson discussing why journalists need training to cover and process traumatic events.

Wright served as a panelist on “Newsroom to Classroom to Newsroom” which discussed how faculty members who once worked in the industry can take those lessons to the classroom and add new lessons from their own summer internship or work experiences.

She was a panelist on “Social Video: From Informing and Enlightenment to Misleading and Deception” and spoke about how artificial intelligence tools can be used in newsrooms.

Besides the panels, Wright was among nine journalism educators selected through a competitive peer review process to present a fast-paced five-minute 20-slide teaching idea. She presented on how she uses the Adobe Spark Video app in newswriting classes to teach current events and social video.

Shemberger speaks on media history

Dr. Melony Shemberger, associate professor of journalism and mass communications at Murray State, presented two pieces of journalism history research in early August at the Association for the Education of Journalism and Mass Communication’s national conference in Washington, D.C.

Her paper, “Southern Education Report: An Examination of a Magazine’s Contribution to Education News in the Civil Rights Era,” was accepted as a poster presentation in the organization’s history division.

She also took part in a history research panel at the conference about the role of press in the struggle for suffrage. Her paper, “Writing Woman Suffrage: Tennessee Hometown Newspapers on the Vote for Women,” is part of a book that will be published in time for the centennial of the 19th Amendment, which granted women in the U.S. the right to vote. Highlights from the paper were shared in a panel featuring the book’s contributors at the Ohio Valley History Conference in late October at the University of Tennessee–Martin.

In continuing her focus on suffrage, Shemberger presented research in progress about suffrage press superintendent work in Kentucky at the American Journalism Historians Association’s national conference in early October in Salt Lake City, Utah.

Additionally, Shemberger was invited to present a paper at the inaugural Roy W. Howard Symposium at Indiana University in Bloomington about her research “‘More Distinctive and More Revolutionary’: An Examination of the 1914 Model of War Correspondent,” which focuses on how Howard, one half of the Scripps-Howard media empire, developed a tactic that encouraged correspondents with the United Press wire service to circumvent censorship and restrictions during World War I and broke exclusive wartime news coverage.

Shemberger is listed on the 2018-19 roster of the Kentucky Humanities Council’s Speakers Bureau with two media talks available. One is about Dorothy Dix, the early 20th-century journalist born in Montgomery County, Tennessee, known for her advice columns and court reporting — the latter of which being the subject of Shemberger’s presentation. Her second talk explores the library bookmobile as an American icon.

Journalism and media history are among Shemberger’s top research interests. At Murray State, she teaches the graduate course American Media History and a section of the undergraduate course Contemporary Mass Media.
Owens attends leadership institute

Dr. Debbie Owens, associate professor and former interim chair for the department of journalism and mass communications, was selected to attend the 2018 Higher Education Resource Services (HERS) Leadership Institute.

The two-week intensive institute was held at Bryn Mawr College in Pennsylvania. The three-pronged management development program for women in higher education focused on self-knowledge, networking and institutional awareness.

“I am grateful to be afforded this opportunity to participate in the HERS Leadership Institute. I look forward to experiencing activities that will allow me to both enhance my leadership skills and assess my role within the academy,” Owens said. “During my time at the institute, I plan to collaborate with others on projects that I expect to share with my colleagues at Murray State.”

Each year, some 50 to 70 individuals participate in HERS Institutes held at one of three locations: Pennsylvania, Massachusetts or Colorado.

In preparation for the program, Owens was given preliminary assignments, such as conducting interviews with senior officers on campus, and completed reading assignments which focused on various leadership models.

“Much of what I have reviewed lends perspective to challenges that leaders encounter and the strategies they employ to meet those challenges,” Owens said.

Owens joined the faculty at Murray State in August 2002. She has served in a number of leadership positions within the department of journalism and mass communications, including graduate program director, internship coordinator and head of electronic media (now TV production) majors.

Within the Arthur J. Bauernfeind College of Business, Owens served on committees for faculty development and graduate programs in addition to chairing the collegiate tenure committee. She has also served on other university committees, including tenure review, community engagement and outreach as well as selection committees for the Breazeale scholarship and the Jesse Stuart and Broughton fellowships.

Owens also expressed her appreciation for the continued support she has received from the administration of the University.

“Dr. Owens’ acceptance to the HERS Institute speaks highly to her leadership here in the Arthur J. Bauernfeind College of Business and at Murray State University,” Todd said. “This institute is of the highest quality in the U.S., and the professional development opportunity for Dr. Owens will be very beneficial as she will be immersed in an intensive leadership conference with peers from across the country.”

According to its website, HERS Institute is one of the most comprehensive career development organizations in higher education. Since its establishment in 1976, more than 5,000 women in faculty, staff and administrative positions have further developed their leadership abilities by attending the HERS Institute to address new methods for transforming higher education.

Ads Club pitches Ocean Spray in competition

The MSU Ads Club participated in the 2018 National Student Advertising Competition operated by the American Advertising Federation.

The competition challenged advertising students across the nation to create an ad campaign that sells Ocean Spray products to people between the ages of 18 and 35.

In April 2018, the team of presenters and alternates traveled to Cleveland, Ohio, for the District 5 preliminary competition.
Staff Congress President Marion Hale, administrative assistant for the JMC department, presented a certificate of appreciation to Dr. Bob Davies at the group’s August meeting. Davies ended his tenure as Murray State’s president later that afternoon at a farewell reception. Davies became president of Central Michigan University.

Murray State to host 2019 KIPA conference

Dr. Stephanie Anderson was chosen the vice chair of Kentucky Intercollegiate Press Association for the 2018-19 academic year.

Anderson, adviser to The Murray State News, along with 10 students attended the KIPA annual conference in August held at Eastern Kentucky University in Richmond. This conference allows student journalists from all Kentucky public universities and colleges to attend workshops and network with others.

The 2019 KIPA conference will be hosted by Dr. Anderson, The Murray State News, the Department of Journalism and Mass Communications and the College of Business.

The News launches online newscasts

Students in Dr. Stephanie Anderson’s JMC 398 Advanced Multimedia Reporting, launched an online newscast in the Fall 2018 semester called “The College News.”

The name dates back to the original name of The Murray State News.

As part of the class and the student media organization, student journalists are provided an experiential learning opportunity by creating an online newscast, which airs on Mondays each week during the semester. The students are responsible for all aspects of the show under Anderson’s guidance.

The course brought back the “Murray State Minute,” a one-minute news update that airs on Fridays. Both can be found at Facebook.com/themurraystatenews.

Shelby Frye prepares to record the “Murray State Minute.”

Twenty-five JMC students from Prof. Robert Valentine’s Advertising Media Sales class sold nearly $17,000 to support the publication of The Murray State News’ Gateway Magazine. Students redesigned insertion orders, business cards and sales literature, and organized the first sale of digital advertising in support of their sales experiences. They are: first row (from left) - Shelby Handley, KirstyAnn Cole, top salesman Connor Dame, Sydney Owen, Ryan Perkins and Will Bloemer. Second row - Joel Polarek, Samantha Powers, Jenna Inman, Anna Sloan, Nick Toole and Tyler Cooper. Third row - Lucila Puente, Lexi Jones. Fourth row - Tyler Duke, Grant Dillard, Kerry Sexton, Alex Wilson, Mitchell Ponder, and Jason “JJ” Johnson. Not pictured: Emily Faughn, Ali Faraj, and Clare Froehlich. Handley was named associate editor of Gateway, and Dame has been selected as sales manager for The News for 2019-20.
Several University administrators attended the department’s cookout in August. Pictured from left are Elizabeth Thomas, Joel Polarek, Provost Dr. Mark Arant, and Dr. Marcie Hinton. The event was sponsored by Ads Club and PRSSA.

JMC seniors listen to the instructions prior to the speed interview portion of Meet the Pros. Students moved between tables speaking for a few minutes to each professional.

Alumni Update

Your financial support is appreciated. Information may be submitted online at JMCJournal.org.